MORGAN ISTHENEW BROWN

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APPAREL DESIGN TECHNICAL DESIGN PATTERN MAKING

MORGAN BROWN HAS BEEN WORKING WIN THE APPAREL INDUSTRY SINCE RELOCATING TO CALIFORNIA FROM THE EAST COAST FIVE AND A HALF YEARS AGO. HER EXPERIENCE IS VAST: FROM PATTERNMAKING, TECHNICAL DESIGN, APPAREL DESIGN, PRODUCTION MANAGEMENT AND QUALITY ASSURANCE. SHE HAS WORKED FOR COMPANIES BIG AND SMALL AND LAST YEAR TOOK A CO-FOUNDER TITLE.

SHE HAS DEVELOPED BOTH MENS AND WOMENS CATEGORIES IN WOVENS, CUT AND SEW AND FULL FASHIONED KNITS. SHE IS AN EXPERIENCED DIGITAL PATTERNMAKER AND GRADER, HAVING DEALT WITH CONTRACTORS BOTH DOMESTICALLY AND OFFSHORE. SHE HAS BUILT HER OWN TECHPACKS AND IS PROFICIENT WITH ADOBE SUITE AND EXCEL. SHE IS A TEAM PLAYER AND EFFECTIVE COMMUNICATOR WITH HIGH ENERGY AND AN ATTENTION FOR DETAIL.



THE TRIPTY PROJECT BEGAN IN REACTION TO rana plaza disaster in THE 2013 BANGLADESH WITH THE MISSION TO CREATE SUSTAINABLE. ethical and socially RESPONSIBLE CLOTHING AND ACCESSORIES FOR THE WESTERN MARKET. FABRICS ARE TRIPTY SOURCED, DYED, CUT AND SEWN INTO GARMENTS THROUGH LOCAL AND INDIGENOUS NGO CHANNELS ACROSS

BANGLADESH, OFTEN WORKING WITH SURVIVORS OF THE BUILDING COLLAPSE AND VICTIMS OF FAST FASHION POLITICS. THE TRIPTY PROJECT FUSES TRADITIONAL HANDICRAFT WITH MODERN DESIGN TO CREATE A COMPANY THAT HAS A POSITIVE IMPACT ON COMMUNITY, CULTURE AND ENVIRONMENT WHILE CHALLENGING THE CURRENT MODEL THAT PRODUCES WASTE AND THREATENS HUMAN SAFETY.











AS CO-FOUNDER AND HEAD

OF PRODUCTION, MORGAN

TAKES ON THE ROLES OF

DESIGNER, 1ST THROUGH

PATTERN MAKER TECH

DESIGNER AND IMPORT

PRODUCTION MANAGER

IMAGES HERE REPRESENT THE SPRING 2016 LINE DEVELOPED FROM FABRICS MILLED FROM PINEAPPLE AGRICULTURAL WASTE, DEADSTOCK KNITS AND TRADITIONAL BACKSTRAP WOVEN FABRICS. IN THE WINTER OF 2015, MORGAN DESIGNED, PATTERNED AND SAMPLED THE LINE WHILE PROVIDING ON THE GROUND TRAINING AT A FACTORY IN DHAKA, BANGLADESH.

SHE CREATED TECH PACKS, TRAINED OPERATORS IN QUALITY ASSURANCE AND MONITORED PRODUCTION. THE LINE HAS GONE UP FOR SOFT SALE AT RENEGADE CRAFT AND WEST COAST CRAFT IN SAN FRANCISCO AND WILL BE LAUNCHING INTO THE ONLINE STORE BY EARLY SUMMER.







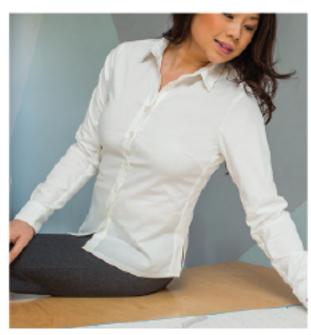
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BETABRAND IS AN ONLINE CLOTHING COMPANY
HEADQUARTERED IN SAN FRANCISCO'S MISSION
DISTRICT. THE CROWDFUNDING MODEL SEES AROUND
30 NEW DESIGNS PUBLISHED TO AN ONLINE PLATFORM
EACH MONTH, WHERE A LOYAL CUSTOMER BASE FUNDS
EACH STYLE BEFORE IT HEADS INTO PRODUCTION. NEW
IDEAS COME FROM BOTH INTERNAL AND EXTERNAL
DESIGNERS, CREATING A HUGE VARIETY IN STYLE,
FUNCTION AND SILHOUETTE.

MORGAN HAS BEEN WORKING AS A PATTERN MAKER AND TECHNICAL DESIGNER AT BETABRAND SINCE EARLY 2015. HER POSITIONS TASKS HER TO TRANSLATE A WIDE VARIETY OF STYLES AND IDEAS INTO WEARABLE GARMENTS. SHE IS RESPONSIBLE FOR MENS AND WOMENS CATEGORIES - WORKING WITH WOVENS, KNITS AND FULLY FASHIONED SWEATERS. SHE IS A FIRST THROUGH PATTERN MAKER. DOES ALL HER OWN GRADING AND MARKER DESIGN AND ATTENDS WEEKLY FIT SESSIONS. HER RESPONSIBILITIES AS A TECHNICAL DESIGNER INCLUDE WRITING ALL SPECS, UPDATING TRIMS CARDS AND TROUBLESHOOTING ANY ISSUES WITH BOTH DOMESTIC AND OFFSHORE VENDORS. REPRESENTED HERE IS A SMALL SAMPLING OF GARMENTS THAT HAVE MOVED FROM THE CROWDFUNDING STAGE INTO FULL PRODUCTION.









Betabrand







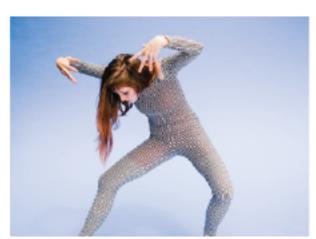
















Custom Costume Design, designed, patterned and sewn in Morgan's Oakland Studio Left: Dance Costume: half lined with glitter lyrca, outershell made from 3D mesh Top Middle: Performance Outfit designed for musician Sarah Rabdau Bottom Middle: Umbrella dress made from boning, vinyl and plant materials. Right: Costume Design: Created for experimental Film Cruel the Ash

Swim Wear, designed, patterned and sewn in Morgans' Oakland Studio





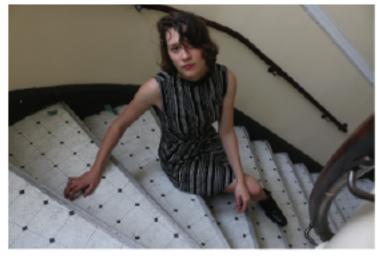






MORGAN IS THE NEW BROWN

D R E S E S















MORGAN IS THE NEW BROWN

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MORGAN
IS THE NEW
BROWN

BOTTOMS